The Berrett-Koehler Group, Inc. Standard Operating Statement

Report as of: 5/31/09

	Current Month	Year to Date
Income		
Net Sales	412,803.10	1,891,602.99
International Commissions	1,297.47	6,352.26
Other Publishing Income	319.91	610.83
Subsidiary Rights Income	52,168.61	241,443.03
Digital Income	42,887.14	130,766.04
Sub Rights Services (MPC)	0.00	760.00
Website (MPC)	187.62	2,150.41
Total Income	509,663.85	2,273,685.56
Cost of Sales		
Cost of Goods Sold	122,780.58	500,872.69
Cost of Sales - Digital	0.00	6,129.50
Royalty Expense - Publications	48,528.19	230,453.38
Royalty Expense - Rights	24,773.68	110,306.44
Royalty Expense - Digital	7,904.61	24,274.63
Inventory Adjustment	3,635.43	1,906.48
Inventory Write Off	162.40	3,719.82
Total Cost of Sales	207,784.89	877,662.94
Total Gross Profit	301,878.96	1,396,022.62

Expenses

Editorial Author Assistance 1,729.85 3,477.06 **Consulting Services** 42.51 3,048.25 Book Club 0.00 4,951.08 Editorial Promo Copies 265.90 1,641.93 Trade Shows-Conferences 1,838.19 5,479.19 Author Co-op Expenses 2,400.00 0.00 External Hosting Fees 300.00 2,930.68 Video / Audio Services 0.00 592.15 Web 2.0 Tools 0.00 1,799.00 Postage & Delivery 392.61 1,853.04 Legal Services 0.00 1,025.00 Memberships & Dues 20.00 2,829.00 Subscriptions & Books 0.00 28.00 Training & Education 50.00 632.70 Staff Costs 44,047.19 214,147.87 Health Savings Account Contrib 750.00 3,882.50 Travel - Out of Town 2,397.59 5,769.21 Travel - Local 33.60 222.35 M & E - Local 75.87 507.27 M & E - Out of Town 122.63 535.30 Miscellaneous 85.64 240.37 Outside Copying Costs 0.00 225.07 258,217.02 Total Editorial 52,151.58

Marketing

5		
Promotional Materials - Non DM	454.87	4,434.68

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Author Fliers	0.00	312.38
Catalog Postage	3,596.35	4,736.39
Catalog Printing	7,446.26	19,096.79
Catalog Mailing Services	0.00	69.10
Catalog Shipping	3,949.81	3,949.81
Catalog Copywriting	0.00	325.12
Promotional Fliers	1,331.71	1,081.95
Rights & Int'l Galleys	0.00	142.66
Advertising	4,683.83	41,247.94
Other Trade Distribution Costs	0.00	3,584.93
Trade Galleys	0.00	438.94
Publicity Expenses	748.02	14,593.58
Free Copies	7,133.44	34,314.95
Trade Show Costs	7,221.18	7,202.70
London	1,347.22	5,470.70
Int'l Sales Conferences	75.90	901.08
Int'l Dist Trade Co-op Cost	0.00	1,345.59
Rights Expense - Commissions	560.68	12,179.93
Online Marketing	2,259.79	7,246.73
Postage & Delivery	1,737.36	8,645.10
Postage & Delivery	801.57	3,550.79
Postage & Delivery - Rights	272.87	3,441.15
Postage - Int'l Sales	729.80	2,745.02
Postage - Special Promo	29.07	604.67
Bank Charges - Rights	76.18	1,480.62
Bad Debt Exp - Rights	(2,000.00)	0.00
Memberships & Dues	0.00	290.00
Training & Education	35.00	245.00
Staff Costs	48,805.77	241,268.62
Health Savings Account Contrib	1,650.00	8,580.00
Travel - Out of Town	1,048.15	3,697.38
M & E - Local	0.00	65.22
M & E - Out of Town	0.00	79.32
M & E - Trade Shows	61.44	61.44
M & E - Int'l Sales	12.45	42.75
M & E - Rights	90.00	305.05
Miscellaneous	(1,277.55)	(47.52)
Misc. Production Fee Offset	0.00	542.50
Award Entry Fees	0.00	1,325.00
, Total Marketing	92,881.17	439,598.06
Production		
Production Comp Copies	84.98	593.08
Book File Archive	48.59	48.59
Storage	178.00	858.00
Postage & Delivery	57.54	95.37
Training & Education	0.00	150.00
Staff Costs	18,474.70	80,952.54
Health Savings Account Contrib	300.00	1,540.00
M & E - Local	0.00	219.36
M & E - Out of Town	0.00	61.26
Total Production	19,143.81	84,518.20

Finance & Operations

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	Current Month	Year to Date
IPS Misc Fulfillment Fees	(795.75)	5,745.95
Fulfillment Replacement Copies	0.00	10.13
AIDC Fulfillment-Other Fees	1,228.15	14,895.74
Printer Fulfillment Fees	904.08	2,414.98
Storage - AIDC	464.07	1,808.46
Storage - IPS	2,836.48	4,945.14
S & H Reimbursement	(7,873.08)	(36,579.14)
Freight Out - Invoiceable	7,432.22	30,925.92
Freight - Inter Warehouse	296.99	3,138.49
Freight Out - Non Invoiceable	2,943.83	12,919.37
Freight Out IPS (free frt)	1,079.45	4,078.21
Facilities	14,864.12	74,034.58
Office Expenses	1,952.83	8,931.05
Supplies - General Office	2,068.69	6,237.45
On-Line Communications Fees	605.09	3,407.11
Postage & Delivery	(181.52)	772.82
Stationery	0.00	449.61
Computer Expenses-Non-Capital	2,993.04	18,717.64
Software - Non-Capitalized	770.00	5,339.80
Equipment Expenses-NonCapital Equipment Incidentals	1,599.42 0.00	7,590.24 427.50
Professional Services	900.00	2,685.00
Audit Expense	0.00	28,424.00
Tax Preparation	613.00	613.00
Business Insurance	3,795.02	18,755.18
Taxes	0.00	11,400.02
Bank Charges	1,164.29	8,650.02
Credit Card Expense	2,196.20	7,001.15
Bad Debt Expense	2,000.00	2,125.26
Staff Development	0.00	720.15
Payroll Service	185.76	1,107.11
Staff Costs	37,829.03	189,094.81
Health Savings Account Contrib	1,160.00	6,225.00
Staff Costs - Corporate	300.00	3,203.77
Travel - Local	0.00	66.00
M & E - Local	392.18	2,504.41
Miscellaneous	91.44	6,652.54
Total Finance & Operations	83,815.03	459,438.47
Distribution Fees		
Fulfillment Fee - IPS	29,128.54	152,517.27
Returns Restocking Fee - IPS	1,070.60	6,246.00
Sales Fee - IPS	4,490.32	20,016.51
Fulfillment Fee - AIDC	8,127.50	36,035.94
Total Distribution Fees	42,816.96	214,815.72
Subsidiary Rights Services		
Sub Rights Services (MPC)	0.00	87.14
Total Subsidiary Rights Services	0.00	87.14
Other Expenses		
Loan Fee Amort Expense	0.00	1,199.38
Depreciation - Furniture	72.64	363.20
	/2.01	505.20

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		Current Month	Year to Date
Depreciation - Com Depreciation - Offic Depreciation - Soft	ce Equip	1,541.06 86.08 749.05	6,933.20 430.40 3,595.35
	Total Other Expenses	2,448.83	12,521.53
	Total Expenses	293,257.38	1,469,196.14
	Operating Profit (Loss)	8,621.58	(73,173.52)
Other Income Interest Income Interest Expense		0.06 (8,314.16)	2.36 (30,945.62)
	Total Other Income	(8,314.10)	(30,943.26)
	Net Profit (Loss)	307.48	(104,116.78)